

On location through the nation. It's an all Australian winner - Musicola Musicola It's a proven money spinner.

ALL AUSTRALIAN MADE TO BUILD BIGGER PROFITS FOR YOU . . .



The all-Australian designed and built Musicola Mark II is another resounding triumph for Australia in the field of precision engineering. In its commanding styling and in every exacting detail of its mechanical intricacy, the Musicola Mark II is unexcelled in the world of automatic music-making.

For Australian sites, Musicola Mark II is the only Juke Box ever designed exclusively to withstand the most testing Australian conditions. Musicola Mark II is the product of intensive market research and engineering study, has been tested again and again on actual locations throughout Australia, and is a proven design and engineering triumph. Share now in the Record Profits that are positively guaranteed by Musicola Mark II's new standard of efficiency in automatic music.

Musicola Mark II - first in Mechanical Precision

Musicola Mark II - first in Spectacular Styling

Musicola Mark II - first in Investment Value

SET YOUR SITES FOR RECORD PROFITS



Musicola makes money effortlessly and at no cost to you...

Musicola Mark II has a special genius for making money. Designed after a detailed survey of Australian locations, it is at home in any company. Its spectacular yet tasteful styling makes it the perfect complement to lavish or restrained decor. The Musicola Mark II is always the centre of attention. It is in fact its irresistible attraction to customers that is the real secret of its money-making charm. Musicola Mark II makes profits effortlessly, without cost and without trouble. When you choose this proven mechanism you can be confident of infallible service and complete satisfaction.

your rise to record profits begins with the contents of this envelope



SET YOUR 'SITES'

For....
RECORD PROFITS

with the new conception of automatic musicmaking...
the All-Australian. all feature



Musicola



Brunswick Engineering (Vic.), the birthplace of the Musicola Mark II, the first all-Australian planned and built automatic music-making mechanism . . .

The Musicola Mark II is an outstanding achievement in precision engineering. Its styling is based on detailed study of Australian locations, its mechanism planned specifically for Australian conditions.

The intricate assembly of the Musicola Mark II is in the competent hands of expert specialists, who assure that every unit meets the most exacting engineering standards.

After assembly each unit is thoroughly tested in every detail, each minute mechanical function checked and re-checked to guarantee absolute efficiency.

The Musicola Mark II has been positively proven in the field as the most reliable automatic music mechanism for Australian locations.

Musicola MARK II

ALL AUSTRALIAN IN ACHIEVEMENT

Musicola Mark II represents an important Australian engineering achievement from every angle. Mechanically, it is scientifically conceived in every detail. Its fascinating action is in full view from any position in your establishment, actually inviting patrons to play. The breathtaking quality of its Stereophonic or Hi-Fi reproduction seemingly brings the performing artists into your room. Nylon has been used exclusively on all hard-wearing parts such as gears and main cams. The selection unit is completely revolutionary, giving positive selection with every play. The simplified credit banking system accumulates forty plays by means of its electro-mechanical brain; each Musicola Mark II unit features an inalienable coin rejector mechanism. Compare the Musicola Mark II with any other unit and you will believe it to be your wisest investment. Own Musicola Mark II, enjoy its new standard of automatic music-making and you will know beyond doubt that you could not have chosen more wisely. Every Musicola Mark II is unconditionally guaranteed against faulty workmanship. This written guarantee is supplied with each unit and every purchaser is registered in Brunswick Engineering's extensive Service Files. Being all-Australian made, this unit is backed by immediate spare parts availability. This exclusive feature ensures that your Juke Box is never idle—another reason why this all-Australian planned and built unit means record profits for you.



- Record Changeover Simplicity
- Stereophonic Convertibility
- Remote Control Adaptability
- Proven 100-record Selection
- Full-view Programme Display
- Precision Engineered
- 40-accumulation Banking System
- Efficient Coin Rejector Mechanism
- Spectacular Styling
- All Australian in Achievement
- Full-view Programme Display
- Sound

Musicola MARK II

SUPERIOR IN EVERY PRECISION DETAIL

Musicola Mark II is the product of scientific precision study and exacting factory testing to assure that each of its most minute parts performs its function perfectly. It incorporates all of the proven overseas developments in automatic music-making to give perfection of performance under the most demanding Australian conditions. Consider the features of this all-Australian unit and you will know why the future of automatic music in Australia and the name of Musicola Mark II are so closely linked. You will know, too, why Musicola Mark II stands for a new standard of lasting mechanical efficiency—and this means Record Profits for you.

SPECIFICATIONS

- DIMENSIONS:** Height, 5' 1"; width, 2' 11 1/2"; depth, 2' 6". Weight, 350 lbs.; crated, 420 lbs., 3' x 3' 7" x 5' 7"
- COIN EQUIPMENT:** Single-coin entry, one play, 6d.; two plays, 1/-; Adjustable, simple, efficient rejection mechanism.
- RECORD CHANGER:** 100 selections — flipover action — simple conversion to 33 r.p.m. speed — 7". Standard 7" r.p.m.
- SOUND SYSTEM:** Stereophonic or Hi-Fi. Plays Monaural and Stereo. Output, 7 v.; two 12-w. channels, 24 w. 2 x 12" Rola PK.
- TOPE ARM:** Ronette crystal. Diamond or sapphire needles.
- WATTAGE:** Complete 350 w., operating, 2 x 20-w. fluorescent tubes. 2 x 8-w. fluorescent tubes.
- NUMBER OF SELECTIONS:** One hundred.
- TYPE OF CONSTRUCTION:** Metal, wood, perspex, laminex exterior.
- REMOTE:** Provision for remote volume control.
- AUXILIARY SPEAKERS:** Provision for auxiliary speaker.
- TUBE COMPLEMENT:** 4-6BQ5, 2-6AN8, 1-12AU7.
- TYPE OF RECORD PLAYED:** 7", 45 r.p.m. Single or EP. Stereo or Monaural.
- NUMBER OF CREDITS ON ELECTRO-MECHANICAL BRAIN:** 40 accumulation.
- POWER SUPPLY:** Credit Unit—230-240 A.C., 50 cycles. Selector Unit—35 volts D.C. Turntable Motor—230-240 volts A.C., 50 cycles.



Musicola Mark II is designed with simplicity of access. Thus servicing is carried out with a minimum of time and maximum efficiency.



Being all-Australian made, the Musicola Mark II is backed by immediate spare parts availability. This exclusive feature means that your Juke Box is never idle. Every Musicola Mark II spare part is precision engineered to the high standards demanded by Brunswick Engineering. A complete detailed Service Manual is supplied with each unit.



Musicola Mark II features proven 100-record selection and detailed information on newest releases; proven favourites and general popularity trends are continually available. Title cards are readily available.



Every Musicola Mark II is unconditionally guaranteed against faulty workmanship. This written guarantee is supplied with each unit and every purchaser is registered in Brunswick Engineering's extensive service files.